



BUSINESS DEVELOPMENT/MARKETING CONSULTANT DESIRED

Position Description:

The Space Science Institute is currently seeking a talented and successful Business Development/Marketing Consultant who will work collaboratively with the Space Science Institute (SSI) Board of Directors and internal Development Team to determine what is important to SSI in terms of diversification of and potential new funding streams, organizational development, and possible future marketing or sales campaigns.

Specifically, the ideal candidate will meet or exceed the following requirements and expectations:

- Experience with non-profit business development.
- Experience in writing successful business development and/or marketing plans in order to successfully create and assist in implementing such a plan for SSI.
- Ability to assess business needs and identify opportunities in the areas of corporate fundraising, retail opportunities, donor programs, etc.
- Ability to develop and execute effective strategies/tactics that create potential new revenue streams for SSI.
- Experience reformulating complex data from a variety of sources into more readily understood report summaries and graphs and presenting for further consideration.
- Interpersonal skills to effectively communicate with and present to potential donors/funders.
- Entrepreneurial initiative to develop relationships with current and prospective funders and collaborators.
- Successful track record of past development or marketing campaigns.
- Business aptitude to build and manage complex matrix of innovative funding sources.
- Perform other duties as assigned.

If interested:

Please e-mail your resume, consultant rate, a sample of directly relevant past work, and 3 references to the attention of Courtney Coe at ccoe@spacescience.org.

Please note: SSI is a non-profit space science research and educational, public benefit corporation and operates as an equal opportunity employer. This job description is general in nature and is not designed to contain or to be interpreted as a comprehensive inventory of all duties, responsibilities and qualifications of the position.